April 13, 2020

**COMMUNICATIONS Committee Leader: Brian Wonderlich**

**Description:** Develop a communication plan for Shared Stewardship.

**Members:**

* Craig Foss
* Anna Torma
* David Rosenkrance

What are the goals of your Committee?

1. To develop a communications strategy for Shared Stewardship implementation in Idaho.

What progress has been made to date?

One conference meeting of members was held to provide guidance for this project. The group reviewed the Good Neighbor Authority Communications Plan and chose to utilize that as a basis to work from. A talented workgroup of communications specialists led by IDL’s Sharla Arledge with participation from multiple levels of the Forest Service and other entities was tasked with development of the draft plan.

What early strategic concepts are being considered?

1. The DRAFT Communications Strategy is submitted for consideration.

What are suggested Next Steps?

1. Review draft strategy in detail. Share input with workgroup leader, Sharla Arledge, IDL.
2. Share revised product with full SSAG membership for consideration.
3. Finalize plan, share with networks throughout the state.
4. In April 2021, review and consider update, as needed.